



The LAGRANT Foundation

## **P&G + TLF Design Summer Co-Op Program Application**

Are you looking for an experience in an elite design studio? Are you enthusiastic about generating inventive and fresh ideas for common products? P&G is seeking top Design students to join its team in **summer 2020**. As a Design co-op, you would be responsible for crafting excellent design solutions that support the brand strategy and business objectives.

The co-op will include hands on design along with envisioning, encouraging, and crafting solutions for packaging, product and digital.

This is a 10-week, full-time **paid** co-op program at P&G's office in Cincinnati, OH. The program will expose the fellows to careers in healthcare communications and give them the opportunity to work on real clients.

### **What roles are available?**

1. **The Graphic Design** role at P&G leads and creates the visual expression of a brand and how it comes to life across touchpoints (including packaging, in-store, digital/social, etc). As a Co-Op, we will pair you with creative leaders, agency partners, and marketers to influence brand and design strategies and create extraordinary design solutions. We allow you to work through all parts of the design process, starting with assessing the landscape and brainstorming and continuing through design/content creation. Creative thinking, project management, and collaboration with multi-functional teams are an important part of this role. We look for majors/degrees in Graphic Design, Fashion Design, or Textile Design.
2. **The Industrial Design** role is a developer of package, device, and delivery systems ranging from ground breaking innovations to reinventing key products. You will partner with engineers and technologists to deliver P&G's innovation pipeline. You will work through the end to end design process, from brainstorming and ideation, deep consumer insight, to prototyping and execution. We are looking for someone with project management, creative thinking, and strong collaboration skills. We prefer an Industrial Design major for in this role.
3. **The Digital Design** co-op is a hybrid of communication design, UI/UX design, and content creation (both video and still). This position requires a diverse set of skills in order to help lean innovation teams move fast and learn efficiently. You will collaborate with Industrial Designers, Marketers, and Engineers to help push the story behind products and help communicate it to consumers. You will help take projects from brainstorm, to ideation, to execution, no matter the medium (web design, photography shoots, how to videos, Facebook ads, etc.) while keeping a strong graphic design aesthetic. We would like you to have a degree in UI/UX Design, Communication Design, Interactive Design, Digital Design, New Media Design, or Advertising Design.

### **QUALIFICATIONS**

**We believe this is ideal for you if you are attending a design university/college with a major in design and have:**

- A keen eye and attention to detail.
- Collaboration/interdependence skills through past examples.
- Examples of discipline, time and project management skills.
- Use of compassion and non-linear thinking: You should be able to see the consumer as a person and ideate solutions with the consumer in mind.
- Graphic design co-ops should be familiar with Adobe CS (Photoshop, Illustrator, InDesign, Acrobat)
- Industrial design co-ops are expected to have experience with CAD or rendering software (e.g. Alias, Rhino, Solid Works, or Freeform for Industrial Designers)
- A bold portfolio including design mastery and the ability to take on problems using design skills as shown in a competitive portfolio.

### **These things are important to note:**

We use online assessments to measure skills and abilities that generally do not emerge from interviews. These assessments are critical as they help figure out if you possess the competencies needed to be successful at P&G.

All Design Co-Op's are full time based on a 40 HR work week. **The co-op will run approximately May thru August.**

Immigration sponsorship is not available for this position, except in rare situations based on Procter & Gamble's sole discretion. Applicants for U.S. based positions are eligible to work in the U.S. without the need for current or future sponsorship. We do not sponsor for permanent residency. Any exceptions are based on the Company's specific business needs at the time and place of recruitment as well as the particular qualifications of the individual.

Procter & Gamble participates in e-verify as required by law.

Qualified individuals will not be disadvantaged based on being unemployed.

## ***How to Apply:***

Applicants who meet the following criteria and have completed the application on the second page (**typed, not handwritten**) will be considered for the 2020 P&G Design Summer Co-op Program:

1. Applicant must be a U.S. citizen or permanent resident
2. Applicant must be a student at an accredited university or a recent graduate.
3. Degrees include, but are not limited to: Graphic Design, Visual Communication, Communication Design, Studio Art, New Media (UX, UI), Design Studies, Digital Arts, Industrial Design, etc.
4. Please provide the following in **one** PDF document:
  - o Resume
  - o Unofficial transcript
  - o Link to portfolio
  - o Completed Application Form (see next page)
5. Deadline to apply is **Friday, February 14, 2020 at 12 p.m. PT.**

### **Please submit completed application via email to:**

- **Christopher Juarez** | Sr. Manager, Talent Acquisition & Communications | The LAGRANT Foundation | [christopherjuarez@lagrant.com](mailto:christopherjuarez@lagrant.com) **OR**
- **Mr. Kim L. Hunter** | Chairman & CEO | The LAGRANT Foundation | [kimhunter@lagrant.com](mailto:kimhunter@lagrant.com)

**Note: All information must be typed. Handwritten applications will not be accepted!**

Name (First, Middle Initial, Last) \_\_\_\_\_  
Current Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_ Email \_\_\_\_\_  
Date of Birth \_\_\_\_\_ SSN# (Last 4) \_\_\_\_\_  
Permanent Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_

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**United States Citizen**

- Yes  No  Permanent U.S. Resident  
 DACA (Deferred Action for Childhood Arrivals)

**Are you currently legally authorized to work in the United States?**

- Yes  No

**Have you been convicted of a crime (including misdemeanors and felonies) or been found liable for civil fraud or any dishonest act?**

- Yes  No
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**Ethnicity**

- African American/Black  Asian American/ Pacific Islander  Caucasian  
 Hispanic/Latino  Native American/Alaska Native  Multiracial (check all that apply)

Tribal Affiliation(s) (if Native American/Alaska Native) \_\_\_\_\_

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**Education**

University/College \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Major/Course of Study \_\_\_\_\_ GPA \_\_\_\_\_  
Expected Graduation Date \_\_\_\_\_

- Undergraduate Student  Graduate Student

**I certify that the information provided is complete and accurate to the best of my knowledge.  
I understand that falsifying any information may result in the revocation of my application.**

**Applicant's Signature** \_\_\_\_\_ **Date** \_\_\_\_\_  
(electronic signature accepted)