

The LAGRANT Foundation (TLF) Alumnae Becomes OmnicomPublicRelationsGroup's First Marketing and Human Resources Intern



Keri Quillin, 2022 TLF Scholarship Recipient and first Marketing and Human Resources Intern

LOS ANGELES (October 3, 2022)— Omnicom Public Relations Group (OPRG) welcomes Keri Quillin, a 2022 The LAGRANT Foundation (TLF) alumnae, into the newly created role of marketing and human resources intern. She reports directly to Chief People Officer Michele Chase, who was so impressed with Quillin's achievement, resulting in the role's creation.

In this role, Quillin's responsibilities include event planning for OPRG's new annual conference of top global clients; managing communication between OPRG's international clients, and speakers; and simplifying the onboarding process for new global partners. Quillin will also be working under Kate Triggs who leads OPRG's Global Client Program and Global Chief Growth & Marketing Officer Kiersten Zweibaum, allowing her to gain additional experience in growth strategies both new and organic.

At her former summer internship, she served as a corporate marketing intern at PepsiCo's headquarters in Chicago, IL. Before that role, Quillin had gained exposure to human resources working as a Human Resources Expert at Target, where she served as the youngest to have the position at the store. Furthermore, Quillin is a senior majoring in business marketing at Hampton University and maintains a 3.75 GPA.

In addition to her professional and academic accomplishments, Quillin serves as president of her university's American Marketing Association chapter, serves as a member of the Greer Dawson Wilson Student Leadership Training Program, and is a newly "retired" student-athlete (after playing three years on her school's collegiate tennis team). With all of these obligations, she also prioritized giving back to her local community by co-founding the organization One Step Back Two Steps Forward, a community service initiative to hand deliver care packages to Atlanta's homeless population.

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